

CELLULAR AGRICULTURE – CULTIVATED LEATHER - B2B
B2B

From Fundraising Deadlock to Capital Raised

When management and the Board disagreed on the fundraising fundraising path, an independent strategic assessment unlocked unlocked the right approach — and the capital that followed. followed.

WHAT WE WERE ENGAGED TO DO

Finding the Right Path to VC Success

- Assess the start-up's readiness for Series A fundraising versus alternative paths
- Define the optimal fundraising strategy and investor targeting approach
- Develop tactics and materials to support a credible, compelling investor campaign

THE OUTCOME

The Right Round — at the Right Time

**Seed Round extension raised — enabling
a two-digit million € Series A**

Strategic sequencing over premature ambition

Choosing the right fundraising path — not just the most ambitious one — is what positions deep-tech ventures for durable, investor-backed growth.

LET'S TALK

Start a conversation about your innovation ambitions.

InnoCres Consultancy supports corporations, SMEs, and start-ups in
AgriFood, Functional Food Ingredients, and Industrial Biotech.

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