CASE STUDY

BIOTECHNOLOGY · CDMO · B2B

Turning Strategy Into a Fundable Story

How a later-stage biotech CDMO sharpened its growth strategy to stand up to board scrutiny for fundraising.

InnoCres Consultancy
Strategic Innovation for Sustainable Growth

WHAT WE WERE ENGAGED TO DO

Challenging the Strategy for Board approval

- Review existing strategy documents and identify gaps in logic, defensibility, and competitive positioning
- Facilitate two intensive working sessions to stress-test assumptions and co-develop improvements
- Build a growth narrative that could withstand BoD and investor scrutiny

THE OUTCOME

A Strategy That Stands Up

A validated, board-ready growth strategy

Underpinning the company's next fundraising round

For any company, a credible strategy is not just a document, it is the foundation of investor’s confidence. Getting it right is what makes the difference.

LET'S TALK

Start a conversation about your innovation ambitions.

InnoCres Consultancy supports corporations, SMEs, and start-ups in AgriFood, Functional Food Ingredients, and Industrial Biotech.

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