

INDUSTRIAL BIOTECHNOLOGY • B2B

Building Investor-Ready Foundations

How rigorous business case validation supported a deep-tech
deep-tech start-up in raising a two-digit million Series A.
A.

WHAT WE WERE ENGAGED TO DO

Validating the Business Case

- Stress-testing commercial assumptions and market positioning
- Assessing technical plausibility and scalability of the solution
- Translating insights into a defensible, investible business case

THE OUTCOME

From Validation to Series A

Two-digit EUR million

Series A successfully raised

**Rigorous validation, across both market and technology,
materially strengthened investor confidence and
accelerated growth for this deep-tech venture.**

LET'S TALK

Start a conversation about your innovation ambitions.

InnoCres Consultancy supports corporations, SMEs, and start-ups in
AgriFood, Functional Food Ingredients, and Industrial Biotech.

Oswaldo da Costa e Silva, PhD
Managing Director

ocs@innocres.com | www.innocres.com