

CROP PROTECTION • B2B

Regain Industry Leadership

How a comprehensive strategic roadmap set an SME on the path the path to recover competitiveness and accelerate growth. growth.

WHAT WE WERE ENGAGED TO DO

Designing a Strategic Roadmap

- Prioritize R&D initiatives to strengthen innovation capacity
- Give clear direction for product development and portfolio evolution
- Formulate actionable plans to enhance sales effectiveness and market presence

THE OUTCOME

From Strategy to Renewed Leadership

Integrated strategic roadmap

Structured pathway to regain competitiveness and accelerate growth

Aligning innovation, product strategy, and commercial execution can reposition companies for renewed industry leadership.

LET'S TALK

Start a conversation about your innovation ambitions.

InnoCres Consultancy supports corporations, SMEs, and start-ups in
AgriFood, Functional Food Ingredients, and Industrial Biotech.

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